

Letter of Recommendation

I am pleased to write this Letter of Recommendation supporting Priyanshu's virtues, mannerism, and professional conduct, based on my work relationship with him and knowing him for a year.

Priyanshu and I were introduced by my sister, Daizy Rustomjee, whom Priyanhu had spoken to earlier. We met at my Café to talk about Priyanshu's Content Creation and Social Media Management services. I was impressed to learn that he was running a business at 16, he was very passionate, so I agreed to his Proposal.

Some days later, Priyanshu conducted a Video/Photo Shoot at my café for an Ad. He managed the Story-boarding and directed the shoot, along with managing the post-production editing. While the video was being edited, he created quality graphics, content and managed my brand's Instagram Page. Priyanshu worked with me for more than three months for free as this was more of a learning process for him during the starting phase of his business.

Throughout the project, Priyanshu's mannerism and communication were professional. We never had a conflict, and the work output was of excellent quality. Considering that he had just started, I can say he did his best and took every opportunity to make things work the way he wanted.

This experience helped him create employment for over 50 people and work with Companies around the world. Starting from zero and getting to the point of running successful projects gives Priyanshu an edge in doing great things in his professional life. The real-life experiences, such as speaking intensively with Lawyers, Accountants, and Entrepreneurs, have taught him how the real world works, and it will be certainly very beneficial for his future.

I highly recommend Priyanshu to be enrolled in the Course of his liking at your Esteemed University. It would be a profound experience for him, and I'm confident he will graduate with flying colours and contribute his best to your programs and activities.

Rus 10 My Best Regards,

Ardesh Rustomjee, Masters – Business and Marketing at SDA Bocconi Founder and Chief Executive Officer

Where Else Café, Kickass Burgers, and The Bombay Milkshake Factory

August 27th, 2021

Email ID - ardesh@wherelsecafe.in