



Letter of Recommendation

I am pleased to write in support of Mr Priyanshu Singh's competence in management skills and the application of his knowledge in the Corporate Field. Priyanshu worked with the BJP IT Cell as an External Consultant for social growth and market research. During his time working with us, he reported directly to me, therefore ascertaining to me his virtues, mannerism, and his work performance.

Priyanshu proved to be an extremely enthusiastic, mature and intelligent person. Being only 17 years old, he was the youngest person, to have worked with me. The Project comprised of using excessive research to form Ideal Personas of our target groups in Bihar, and calculate the Key Performance Indicators of our Online and Offline Campaigns, compare them to our past campaigns and provide actionable insights to improve future performances. He not only executed every part of the project with the best of his abilities, but he also provided meaningful conclusions, the likes of which we see when working with a big Consulting Firm.

As I managed Priyanshu directly, I had frequent interaction with him and it confirmed my high opinion about his quick grasp, practical ability and dedication. One of the hurdles faced during the project was the small budget in contrast to the scale of the project, this necessitated the use of Free Trials from Software like Zoominfo, Sales Navigator, and Airtable. The data migration when jumping from one free trial to another proved to be a huge challenge. Priyanshu managed this by persuading the Companies to extend the free trial, which proved to be of little help. Being backed with a team, that Priyanshu himself sourced, and trained, he was able to manage the Data Migration tasks and cut the time spent by at least 50%.

These observations give me the reason to conclude that Priyanshu is an extremely hardworking Student with an excellent capability in visualizing, strategizing and implementing corporate practices that lead to meaningful outcomes. I should add, he also showed a deep thirst for knowledge and would frequently ask questions outside of his area, to satisfy his desire to learn how a State IT Department functions. He has a very good command of written and spoken English and is very friendly and understanding of others. He is persuasive in his communication and has a way of dealing with difficult social scenarios. In view of my informed opinion, I am pleased to recommend him strongly for admission to your esteemed University for the Undergraduate Program in Economics.

My Best Regards,

(SIGNATURE HERE)


30-9-21

Manan Krishna

State Chairman at BJP IT and Social Media Department of Bihar

August 29th, 2021

Email ID -