

Anka's Cake Acadmey

Letter of Recommendation

I am pleased to write this Letter of Recommendation commending Priyanshu Singh for his intellectual capabilities in business development, management and marketing.

Priyanshu joined Anka's Cakes N Cuisine as a Marketing and Business Development Advisor; within a week of joining us, he set up our Information Technology Infrastructure, Cyber Security, Social Media Content, Website and formed a team of 30 Affiliate Marketers all under \$50. After the initial set-up, he trained and instructed the Affiliate Marketers to join hundreds of Facebook and Whatsapp Groups to attract Students for in-person and online classes. We were able to book 64 students for In-Person Classes and 119 Students for Online Classes, and we generated gross revenue of \$6,000 within 30 days.

It surprised me to see an 18-year-old deliver business outcomes you find in the likes of a C-Level Executive at a Big Company. We increased our Profits from \$1,300 the previous month to \$4,200 in the first month.

Throughout the Project, Priyanshu had to deal with multiple difficulties outside of him working with me. He was also in the middle of his 12th exam and had to deliver for 20 other clients.

Throughout my time working with Priyanshu, he was very friendly and fair with everyone involved. He is very straightforward in his communication, speaks less but with clarity. He does not overcommunicate on the little things, and I think the best thing about him is he does not need to be told what to do.

Priyanshu has a virtuous and strong character. He is disciplined and makes the best use out of his resources. To conclude, I deem Priyanshu to be an extremely intelligent, fast-thinking, and hardworking individual with a good heart. I am certain that he will achieve the best positions in life and give back to society meaningfully. I very strongly recommend Priyanshu for admission to your esteemed University for the Undergraduate Program in Economics.

Kind Regards,



Priyanka Singh
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