



# OLC INVEST

## OLC Technologies Pvt. Ltd.

A1/416, Sector 55, Sushant Lok II, Gurgaon-122011

Ref: 001/2021

Dated: 18-10-2021

### Letter of Recommendation

I am pleased to write this Letter of Recommendation in support of Priyanshu Singh's overall mannerism, work ethic and problem-solving expertise. My letter is based on my professional experiences and direct conversations I've had with Priyanshu during his visits to my Start-up's Group Meetings and many other occasions.

oLC Invest is a Financial Technology Startup having its registered Office in Gurugram, India. There are 5 Directors from Mumbai, New York and other major cities. During his visit, Priyanshu, as a 16-year-old student, was running his Internet Marketing Agency based in Pune when we Invited him to Mumbai for a Group meeting to present us with Marketing Strategies and Ideas.

Priyanshu prepared a clear and concise Presentation, going over the pros and cons of various marketing channels and Software available, such as their cost-effectiveness, features, and reputation. He detailed how we can use these channels to approach, convert and retain our Ideal Customers online. The presentation did not have any cookie-cutter data but rather in-depth and knowledgeable analysis. For example, how to market via email by using Third-Party SMTP Relays and integrating them with our Sub-Domains to build email reputation.

His insights were significant in creating our Sales Funnels. A few days later, he shared a comprehensive Proposal detailing how his Agency can help oLC Invest execute the Strategy.

He also joined an online meeting, sharing more insights into the Marketing Approach we should adopt, which was also very helpful. By this time, we had raised \$1 Million in funding, and Priyanshu had worked with over 18 Companies helping them with their Marketing Operations online. As a Student, Priyanshu has already accumulated diverse Corporate Experiences early on. He not only memorizes what he learns but applies them in real situations with real people and real risks.

To conclude, Priyanshu is an intelligent student, an effective communicator and a quick learner. I wish him the best for his future academic aspirations and success in life! He would be an excellent fit for your University and would go out of his way to contribute his part for the next three years.

Regards,

OLC Technologies Pvt. Ltd.  
  
Director/Authorised Signatory

Sima Mukherjee

Director, OLC Technologies Pvt Ltd

October 7<sup>th</sup>, 2021

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